|  |  |  |
| --- | --- | --- |
| Description Element | Required Information | Evaluation |
| Content | * Title & headings promise exactly what the description delivers * Device’s overall features are described as well as each part * Each part is defined before it is discussed * Visuals appear whenever they can provide clarification * Visuals are fully incorporated with the text * Details are complete, clear, and appropriate to the purpose   + Relationship of the parts   + Definitions   + Descriptive information   + Cycle of operation | 1 2 3 4 **5**  1 2 3 4 **5**  1 2 3 **4** 5  1 2 3 4  **5**  1 2 3 4  **5**  1 2 3 **4**  5  1 2 3 4 **5**  1 2 3 4 **5**  1 2 3 **4**  5 |
| Organization & Page Design | * Description follows the clearest possible sequence * Structure of the document is visible at a glance   + Logical breakdowns   + Previews   + Headings * Page design is inviting and accessible   + White space   + Indentation   + Chunking | 1 2 3 4 **5**  1 2 3 4 **5**  1 2 3 **4** 5  1 2 3 4 **5**  1 2 3 **4** 5  1 2 3 **4** 5  1 2 3 **4** 5 |
| Writing Style | * Language is informative and precise * Level of technicality connects with the audience * Each sentence is understandable on the first reading | 1 2 3 4 **5**  1 2 3 **4** 5  1 2 3 4 **5** |

## Comments

* After engaging in several comprehensive discussions with our client, we have been presented with revised project criteria that necessitate a substantial modification of Chapters 1, 2, and 3. These evaluations are rooted in the analysis of the existing content within Chapters 1, 2, and 3.